

2023

SPONSORSHIP PACKAGE

SYDNEY UNIVERSITY CIVIL
ENGINEERS SOCIETY



ABOUT US

It is our pleasure to invite you to partner with the Sydney University Civil Engineering Society (SUCE). SUCE is one of the oldest and largest engineering societies at the University of Sydney, established in 1952 to represent and serve the students of the School of Civil Engineering which holds the current rank as the 17th best Civil Engineering school worldwide (QS2022).

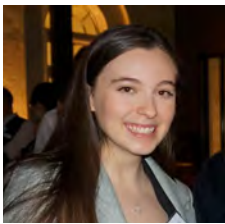


SUCE'S Mission: "To bridge the gap between students and professionals by empowering the engineering community."

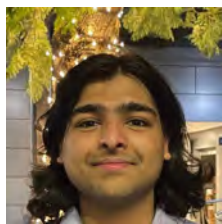
We aim to build a platform at the center of our three core audiences; industry, academia and students. Giving students leading industry opportunities to unlock their individual passions and creativity.

Our student reach includes all undergraduate and postgraduate civil engineering students majoring in transport, geotechnical, construction, structural, hydraulics, environmental, humanitarian and integrated engineering. We also cater to all double degrees including commerce, law, project management, science, art and architecture.

THE EXECUTIVE TEAM



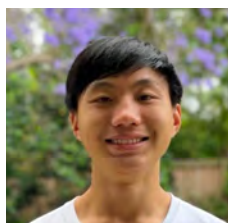
Olivia Bulmer
President
Civil Engineering



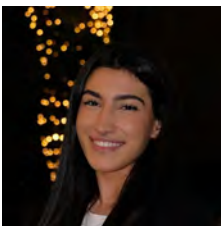
Rohan Jain
Vice President
Civil Engineering



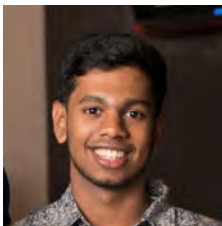
Vivien Chor
Secretary
Civil / Architecture



Andrew Peng
Treasurer
Civil / Commerce



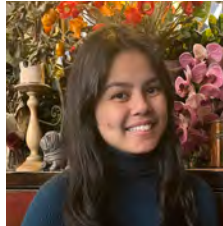
Chloe Freiha
Events Director (S)
Civil Engineering



Anjuhan Director
Events Director (IA)
Civil Engineering



Christopher Iannuzzi
Sponsorships Director
Civil / Architecture



Sophia Allida
Marketing Director (S)
Civil Engineering



Revathy Madhu
Marketing Director (IA)
Civil / Architecture

Civil is the **largest school** in the Faculty of Engineering

1,220 Students

950 Domestic Students

270 International Students



Out of our **830** memberships

590 Male

240 Female



WHAT DOES SUCE OFFER?

SUCE offers sponsors the capability to spread company awareness and opportunities to students through events and social media engagement. The 5 opportunities SUCE offer are:

1. SUCE Industry Night
2. Partnered Events (Gold Sponsor)
3. SUCE Outreach and Newsletter
4. Site Visits
5. ESIPS

1. SUCE INDUSTRY NIGHT

Industry night occurs once every semester and provides a platform for sponsoring companies representatives to network with the student body and educate them about their respective company. SUCE is responsible for organizing the venue, marketing and running of the event, ensuring the night runs smoothly.

2. PARTNERED EVENTS (GOLD SPONSORS)

The industry presentations act as an opportunity for sponsors to advertise their technical prowess. This gives sponsors a prime opportunity to inspire students, promote company aspiration and facilitate discussions between student and industry experts. SUCE will provide the venue (usually lecture hall or zoom) and any refreshments if applicable. The 3 types of presentations SUCE run for sponsors are:

1. Panel/Seminar with a Q&A at the end
2. Company Presentation with a Q&A at the end
3. In Person Meet the Company - Representative talk 1 on 1 with Students at a venue with refreshments and a small Q&A during the meet - Maximum 2 companies per year





3. SUCE OUTREACH AND NEWSLETTER

SUCE has a diverse range of social media platforms to advertise sponsor related news and opportunities to our members, such as LinkedIn and Facebook. The main source of outreach is the SUCE Newsletter which is released weekly and informs members of upcoming events, vacation positions, internship application deadlines, and any job opportunities in our sponsors' company. Our newsletter serves as a space to share interviews or articles of innovations, celebrations of current projects being undertaken by sponsors and much more to inspire students.

4. SITE VISITS

Site visits are run by two sponsors a year (limited spots) and allow for a hand on experience where sponsors will be able to engage closely with the students. The sponsor is in charge of organising and running the event whilst SUCE will market the Site Visit to the student along with the company.

5. ESIPS

ESIPS is an experience based opportunity for some of the highest achieving students in their final year of study. In order for students to complete their ESIPS they will need to successfully complete the indepth application criteria before undertaking a high level investigative project which spans over 6 months (January-June or July-December) with their partnered company. Each student will have an academic supervisor to ensure that they are achieving the right outcomes for both your company and their education. The program is run by the Faculty of Engineering at the University of Sydney.

SPONSORSHIP PACKAGES

OUR OFFER

BRONZE

SILVER

GOLD

\$500

\$1000

\$1750

Welcome Week Pamphlets: Display your company logo on our welcome week pamphlets. These are distributed to up to 500 students in all years of study. These will be issued twice a year during welcome week in each semester.



Advertising job openings: Vacant positions will be regularly advertised as part of our Newsletter. Additionally, there is the opportunity to post one position via our LinkedIn platform per year. All material must be submitted a week prior to when the position will be advertised, with all information to be kept confidential.



Society Website and University Page: SUCE will post information regarding sponsors to our internal page, which has access to all Civil Students. All companies will have their logos on our page directing students to your website. Gold Sponsors will have a paragraph description, and Silver Sponsors will have a sentence.



Weekly Newsletter: The weekly newsletter is distributed to over 1200 civil engineering students. Your company logo will be displayed every week, and you may request a section dedicated to a company initiative at any time.



LinkedIn Feature Piece: You can publish a feature piece on our LinkedIn related to company networking events or interesting developments relevant to our society of engineers. Maximum of 1 per year.



Industry Night: Get a chance to present to over 100 students at our industry night, our flagship networking event. Your organisation will be allowed 2-3 representatives.



Panelist at Industry Night: Get a chance to present to over 100 students at our industry night, our flagship networking event. Your organisation will be allowed 3-4 representatives, with one member on our main panel for questions.



Partnered Events: Partner with SUCE to organise and run events. Your company's branding will be front and center in all marketing materials related to partner events. An industry workshop will actively engage students with your organisation. Limited to ONE event per year.



Alternative Packages

1. Site Visit Package

This package is an alternative to the gold package, where the sponsor conducts one site visit for undergraduates as their partnered event. A cost reduction is factored into the package cost as remuneration for running the site visit

Package: GOLD

Price: \$500 + Site Visit

2. ESIPS Package

This package is separate from SUCE, as it connects the university with sponsored companies. If companies join the ESIPS program at the University of Sydney, they will be given the same offerings as a bronze sponsor PLUS a specialised ESIPS Night to boost engagement with the program amongst student engineers.

Package: BRONZE

Information: ESIPS
Flyer

Note: It is suggested that sponsors @SUCE in any related social media posts. Discussions are open for semester memberships for the Gold and Silver Package. Failure to conduct a site visit for alternative package 1 will require full payment of Gold Sponsorship.



CONTACT US

If you are interested in sponsoring SUCE or would like to learn more, please do not hesitate to contact us:

SUCE Central Email Account

E: sucivilengineers@gmail.com

Sponsorship Director | Christopher Iannuzzi

E: cian3493@uni.sydney.edu.au

M: 0455 830 797

President | Olivia Bulmer

E: obul2855@uni.sydney.edu.au

M: 0499 000 931

Vice President | Rohan Jain

E: scos4593@uni.sydney.edu.au

M: 012 078 000



[/usydcivilengineers](#)



sucivilengineers@gmail.com



[/sydney-university-civil-engineers](#)



[/suce.info](#)